



Largest Charitable Funder
for diabetes research at the
Barbara Davis Center
\$9.9M in active grants

Contact: [Amanda O'Neill \(303\) 209-7720, aoneill@jdrf.org](mailto:aoneill@jdrf.org)

Rocky Mountain JDRF Walks to Cure Diabetes
More than 8,000 Walkers to raise 1 million dollars for
JDRF – the largest charitable funder of type 1 diabetes research

Denver, CO August 19, 2011– More than 8,000 walkers representing local corporations, families, schools and other organizations are expected to participate in the Rocky Mountain Chapter of JDRF's 20th annual Walk to Cure Diabetes presented by Bank of the West, on September 11, 2011 at the **Pepsi Center** from 7:00 AM to 11:30AM. The fundraising goal of the chapter is to raise more than 1 million dollars for research to treat, prevent and ultimately find a cure for type 1 diabetes. JDRF annually funds over \$3 million of research right here in Colorado.

“It's great to be partnering with JDRF and working together on such an important goal – curing a disease that kills one American every three minutes and costs our nation over \$174 billion in health care costs each year,” says Gary Fowler, the Corporate Chair of the Walk, and Senior Vice President at Bank of the West. “These are the reasons we are committed to raising money for the cutting-edge research that JDRF funds. By working together, we can make a difference.”

In addition to wide-spread corporate support, entire families from kids to grandparents take part in the fundraising efforts of the Walk to Cure Diabetes – many walk in support of the 14 million Americans with a personal connection to type 1 diabetes. At the 2011 Walk, there will be live entertainment, dance troupes, and street performers, as well as an opportunity to meet Walk Celebrity Chair Jay Leeuwenburg. Jay was diagnosed with type 1 diabetes at the age of 12 and became a celebrated College All American football player for the University of Colorado and played 9 seasons in the NFL.

On-site registration begins at 7:00 AM at the Pepsi Center with plenty of parking available, along with light rail access. The Walk route offers two options: a 2.5 mile option and a 3.2 mile option. Both routes start and finish in Lot A North at the Pepsi Center. The Walk site also offers easy access to Elitch Gardens, where

where all walkers who raise \$150 or more will get a free ticket!

“JDRF is immensely appreciative of Bank of the West’s participation,” says James Buckles, Executive Director. “This is corporate citizenship at its finest. The commitment of Gary and the entire team at Bank of the West enables us to accelerate research to find a cure for diabetes. Insulin is not a cure, merely life support for the estimated 3 million Americans suffering from type 1 diabetes and its complications. Research is the only answer.” Local JDRF Walk Sponsors include: Bank of the West, Russell Stover, 7Up, IHS, FirstBank, Major League Lacrosse, Elitch Gardens, Pepsi Center, Walgreens, Smoker Friendly/Gasamat, Good Times, Advance Auto Parts, Marshalls, Bimbo Bakeries, Staples, HP, Wagner Equipment, Subway, Sunflower Farmers Market, Dazbog, PopChips, El Dorado and Udi’s.

Actor and musician Nick Jonas is National Chair of JDRF’s Walk to Cure Diabetes. This is Mr. Jonas’ second year as a celebrity advocate for JDRF, but he has been living with the disease for the past five years. “As a person living day to day with diabetes and recognizing the tremendous contribution the Juvenile Diabetes Research Foundation has done for our community, I couldn’t be more honored to serve as the National Chair for the Walk to Cure Diabetes,” says Nick Jonas.

JDRF Walks are held in more than 200 cities worldwide. Nearly 500,000 people nationally walked last year and raised \$85 million to cure diabetes.

JDRF’s Walk to Cure Diabetes Elite Principal Partners are: Advance Auto Parts and Ford Motor Company. Principal Partners are: HyVee, Marshalls, Roche, Accu-Check and Walgreens.

JDRF was founded in 1970 by the parents of children with type 1 diabetes - a disease that strikes children, adolescents, and adults suddenly, makes them insulin dependent for life, and carries the constant threat of devastating complications. Since inception, JDRF has provided more than \$1.5 billion to diabetes research worldwide. More than 80 percent of JDRF's expenditures directly support research and research-related education. JDRF's mission is constant: to find a cure for diabetes and its complications through the support of research. To register now and participate, sponsor the event, build a Walk team, or for more information please visit www.jdrfrockymountain.org or call Amanda O’Neill at 303-209-7720.

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